

# Phasing-In Profitable Growth: 2024 Preview

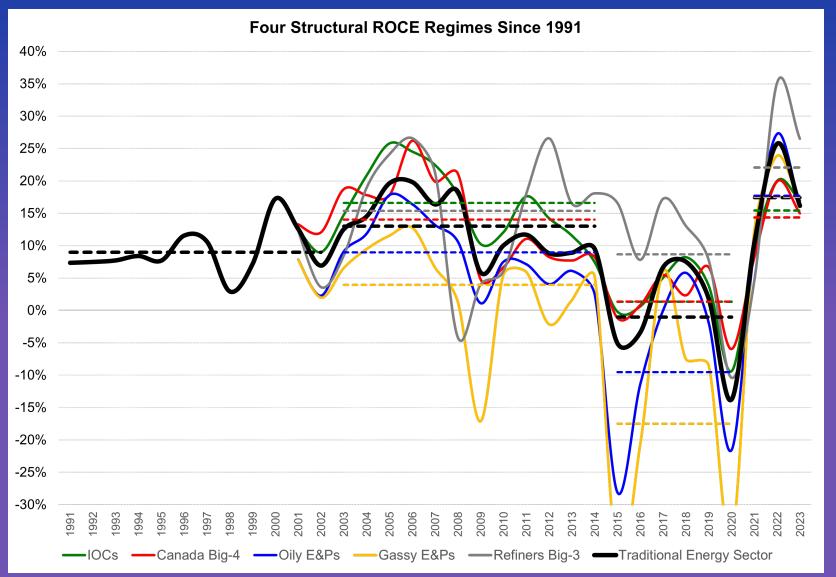
**Corporate Strategy** 

#### **Lessons from 2023**

- TRAD ENERGY: ROCE resilience despite pullback
- NEW ENERGIES: Crash-and-burn wake-up call about business model viability
- ENERGY TAM: Massive global energy needs will demand "all-of-the-above" solutions
- MACRO: "Super Vol" over super-cycle, apparently for new energies as well



## TRAD ENERGY: Best ROCE Regime In 30 Years





## Phasing-In Profitable Growth

- Why did the market fade better ROCE in 2023?
- Answer: Duration doubted due to Super Vol cyclicality and long-term inventory question
- What is a company's unique value proposition?
- CHOICES: Large-cap going concern, LNG/gas growth, infrastructure/conversion advantage, roll-up, new energies, yield vehicle

NEVER FORGET: Profitability > Growth



#### **New Energies**

- What will scale post subsidies?
- Profitable projects or scalable business?
- What will work in the developing world?
- What helps improve environmental characteristics of rich-country energy usage?
- Pure-play new energies vs traditional companies





## **→ On A Personal Note: Happy Holidays!!!**

SEE YOU IN 2024



#### Disclaimer

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Super-Spiked by Arjun Murti













