

CROCI Deep Dive Discussion

Profitability Deep Dive

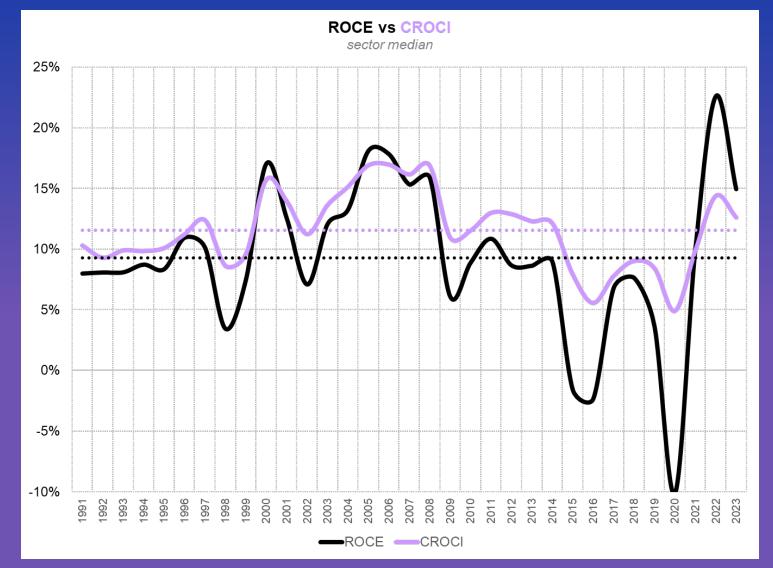
Why Add CROCI To Profitability Toolkit?

- Issues with ROCE: Write-offs, reinvestment, CROCI a cash-on-cash metric has intuitive appeal
- The goal of all companies is to generate profits from selling goods or services
- CROCI impacts sub-sector and company insights more so than broad sector conclusions



All Roads Lead To Rome: No single metric is the equivalent of a religious cause

ROCE vs CROCI: Less Relevant For Sector Calls



Source: FactSet, Veriten.

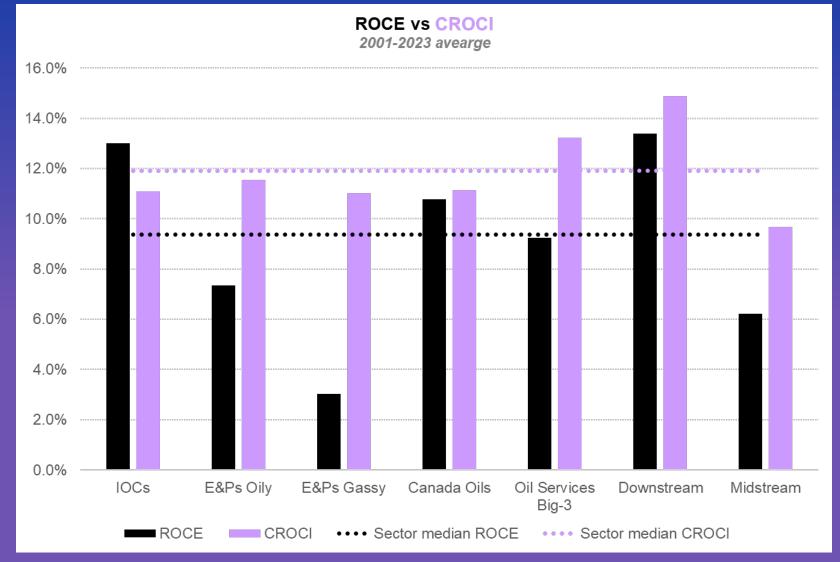
Super-Spiked

h Ariun Murt

a messy energy transition era arri

😤 VERITEN

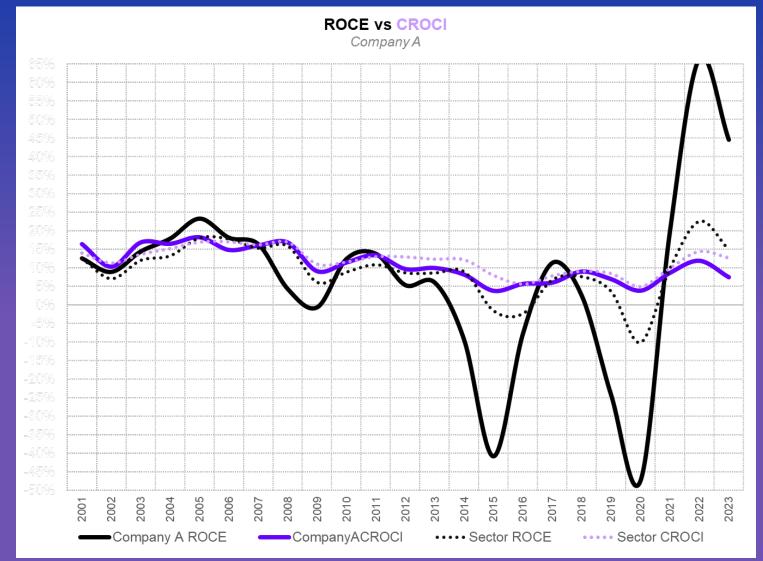
Sub-Sector Conclusions Vary



Super-Spiked with Arjun Murti

Source: FactSet, Veriten.

Company A: ROCE up, but CROCI lags



Source: FactSet, Veriten.

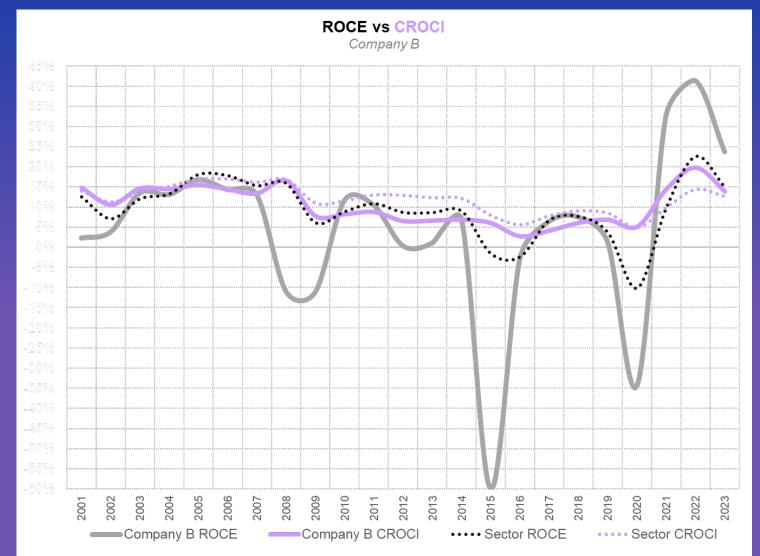
Super-Spiked

vith **Ariun Murt**i

a messy energy transition era arrives

😤 VERITEN

Company B: ROCE up and CROCI Improves



Source: FactSet, Veriten.

Super-Spiked

th Ariun Murt

a messy energy transition era arri

😤 VERITEN

On A Personal Note: Analyst Field Trips



Disclaimer

I certify that these are my personal, strongly held views at the time of this presentation. My views are my own and not attributable to any affiliation, past or present. This is not an investment presentation and there is no financial advice explicitly or implicitly provided here. My views can and will change in the future as warranted by updated analyses and developments.





